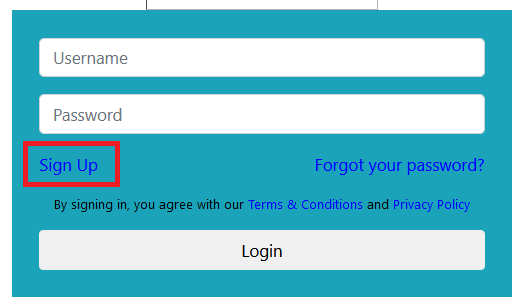
1. Add sign up button.



LINK: <https://rsa.retailsalesapp.com/request-a-demo/>

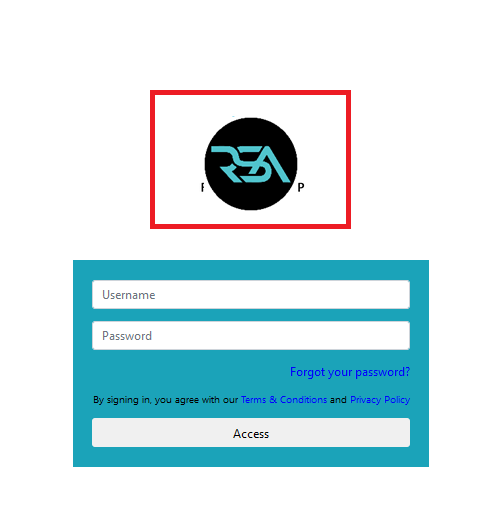
1. Update Logo and Favicon (file will be sent separately)

From this To this

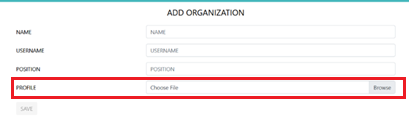
Graphical user interface, text, application

Description automatically generated





1. IN ADMIN SIDE: Option in adding logo
   1. Add the option to add logo of the brand when adding organization.



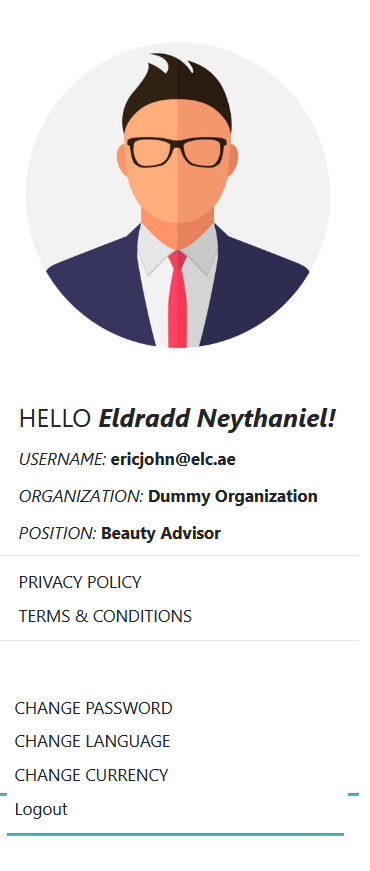
* 1. Graphical user interface, text, application

     Description automatically generatedIt will show here the Profile/Logo of the Orgnization in admin
  2. The logo will show in the home screen of every user under that organization.

Graphical user interface, diagram, application

Description automatically generated

1. Adding Vocabulary Page
   1. In Admin Page—
   2. Vocabulary Page will be in the Home Settings of the user.



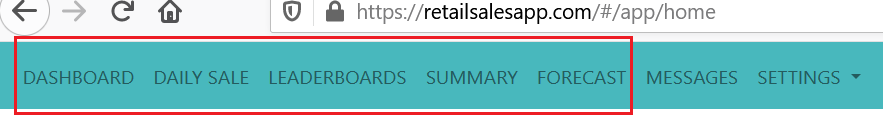
* 1. Text

     Description automatically generatedVocabulary Page propose UI

MAJOR

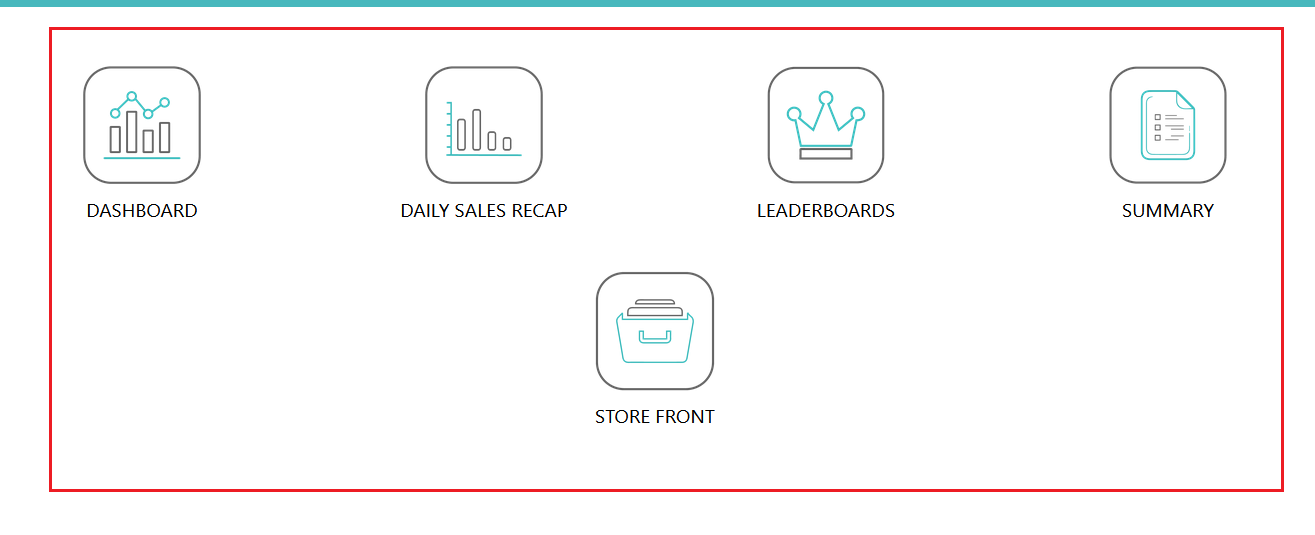
1. Home page update. (Re-Assigned the link of each functionality into the icon)

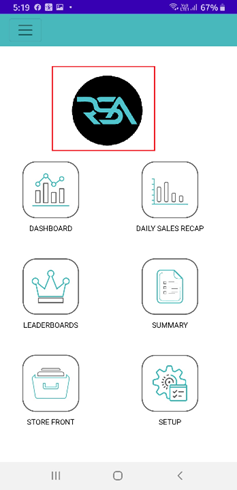
From this



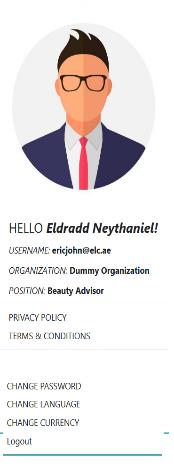
TO THIS:

WEB VIEW



Graphical user interface, diagram, application

Description automatically generatedMOBILE VIEW



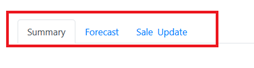
We have 3 user HOME PAGE

Graphical user interface, diagram, application

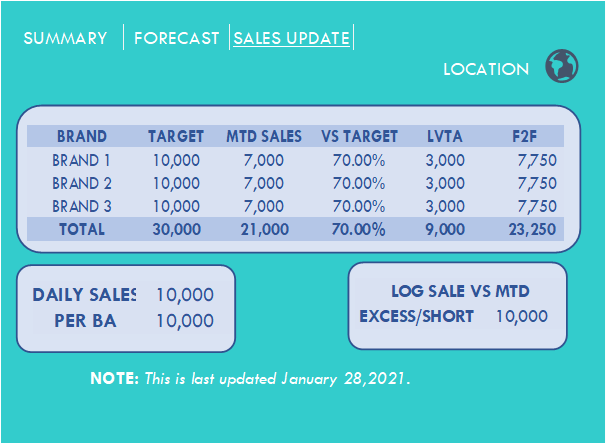
Description automatically generated

User freelancer user moderator user

IN MODERATOR PAGE CHANGE THE SUMMARY ICON TO INCENTIVE

1. SALES UPDATE PAGE ( This page will be added under Summary Icon) . In Summary Icon there will

be three tabs

NOTE: UI is just a representation of the page.

Sales Update is “Normal User” can only VIEW the Sales Update Page, While Moderator can upload and update the data. ( Upload excel file) Below is the format of the excel file



CALCULATION:

VS TARGET: =(MTD-TARGET)\*100%

LVTA : =(TARGET- MTD SALES)

F2F: = (MTD SALES/DAY YESTERDAY)/TOTAL NUMBER OF THE MONTH

DAILY SALES: TOTAL MTD/DAY YESTERDAY

PER BA: TOTAL LVTA/NUMBER OF USER UNDER THE ORGANIZATION

LOG SALE VS MTD: =( MTD- TOTAL LOG SALE)

1. Archived Page – ( Please change the STORE FRONT to ARCHIVED )

Archived is for user , moderator and freelancer account that able to add folder, name it, add document like word, excel and PDF File and name it)

This is the proposed archived page

A picture containing shape

Description automatically generated

Application

Description automatically generated with medium confidence

To add Folder



Graphical user interface, application

Description automatically generatedAdd Photo/File

1. I think its better to have Add Folder Button and Name it then save.
2. Once the folder is created. Is it possible to have automatic Add Phot/File Button in every Folder Created?



4.SET UP

Please note that SET UP for Freelancer account is like the functionallity of admin when adding target,brand, location.

Graphical user interface, application

Description automatically generated

1. Can we do—that when we click on icon—it will go to this page. And add some back button
2. A picture containing icon

   Description automatically generatedWe need to add another icon for add Brand/Category. Please below icon

A picture containing table

Description automatically generated

Table

Description automatically generated



Table

Description automatically generated

Graphical user interface, text, application, email

Description automatically generated

Table

Description automatically generated

A picture containing table

Description automatically generated



Table

Description automatically generated

Table

Description automatically generated

SET UP FOR MODERATOR



Graphical user interface, text, application, email

Description automatically generated

I have question here. It will be automatically delted once we upload new file?

Sample excel file:



5. MODERATOR PAGE

Please use this user name in checking moderator page as some of them are already been done

USER NAME: [mod@rsa.ae](mailto:mod@rsa.ae)

Password: aramis12345

1. **MODERATOR USER PAGE**
   1. Moderator Page is additional view for the app--- Moderator will view the total summary of user view. Image will explain it below.
   2. Adding Moderator Page- will also add additional power to MODERATOR Position under adding Organization. Once we add the Moderator Position, this user will see only Moderator View not the User View.
   3. Access to Moderator will be given only if one team will subscribe to the app.

SALES DASHBOARD-

This Sales Dashboard of the Moderator User have following function:

* Select Organization (Incase the Team have two or more organization)
* Select Range (Can select by date, week, month or as per available data of the team)

WIDGET 1: Total Target: This will sum up the total target of each user.

* + VS ACTUAL : VS ACTUAL= ( TOTAL ACTUAL/TOTAL TARGET)\*100%
  + VS Previous Day: VS Previous Day= ( Total Sale Today/Total sale Yesterday)\*100%

WIDGET 2: Total Actual: This will sum up the total MTD Sale of each user.

* + Average sale: Total Actual/MTD DATE

WIDGET 3: Forecast : It will Forecast the Total Actual of the Team.

* + Forecast to Finish : F2F= (Total Actual Sale/MTD date\* Total Day of the month)\*100%

WIDGET 4: Less Value to Achieved the Target -: Total Target- Total Actual Sale

Daily Sale: Less Value To achieved the target/remaining days of the month

* + Daily Sale per User: Less Value To achieved the target/remaining days of the month/total user of the organization (except the moderator)

Graphical user interface

Description automatically generated

ACTIVITY FEED:

In this section, all the entered in Additional Information of each user will appear here as notification, if there is a way that once the user saved or log in in the app will appear also here. It will be like Notification.

Sales by Brand

This will sum up the total target of each user per brand and their total actual sale.

Brand- The brand assigned to User and added to the organization.

TARGET: Total target of each user per brand

MTD QTY: Total QTY Sold of all the user of each brand

MTD SALES: Total Actual Sales of each user per brand

FOECAST: It will Forecast the Total Actual of the Team.

* + Forecast to Finish : F2F= (Total Actual Sale/MTD date\* Total Day of the month)

VARIANCE: = MTD SALES/TARGET \*100%

ARROW UP AND ARROW DOWN – WILL SHOW GROWTH OR DECLINE FROM YESTERDAY SALE

SALES BY LOCATION

LOCATION: LOCATION ASSIGNED TO ALL THE USER UNDER ONE ORGANIZATION

TARGET: Total target of each user per brand

MTD SALES: Total Actual Sales of each user per brand

FOECAST: It will Forecast the Total Actual of the Team.

* + Forecast to Finish : F2F= (Total Actual Sale/MTD date\* Total Day of the month)

VARIANCE: = MTD SALES/TARGET \*100%

ARROW UP AND ARROW DOWN – WILL SHOW GROWTH OR DECLINE FROM YESTERDAY SALE

WEEKLY SALE

Each box will show weekly accumulative sale of all user.

DAILY SALE ( This is done—But need to re-check)

This Page is the same as user, the difference is the Moderator user can access each user Daily Sale, Or Each Organization (incase the team have two or more organization registered).

Graphical user interface, table

Description automatically generatedThere will be a drop down to select organization, user, month and year.

LEADERBOARDS ( This is done but need to remove the user selection)

This Page is the same as user, the difference is the Moderator user can access each Organization ( incase the team have two or more organization registered).

There will be a drop down to select organization, LOCATION, month and year. (Default is ALL LOCATION)

A picture containing chart

Description automatically generated

INCENTIVE

In this page, Moderator will have the Summary of The total incentive or Focus of the Team,

To get the Forecast: It will Forecast the Total Actual of the Team.

* + (By Unit) Forecast to Finish: F2F= (Total Actual Sale/MTD date\* Total Day of the month)\*100%
  + (By Value) Forecast to Finish: F2F= (Total Actual Sale/MTD date\* Total Day of the month)

A picture containing calendar

Description automatically generated And also, will have the Incentive Summary by user.

FUNCTION OF EACH USER AS PER THEIR HOMESCREEN

UNFINISHED FORECAST PAGE: (This is need to correct the formula of the below)

Table

Description automatically generated

In the red box—We will Show the Qty Sold and MTD Sales and we forecast the Qty

MTD Qty/yesterday date\*total days of the month.



1. Icon

   Description automatically generatedChat Team Messaging

Chat Homepage

Icon

Description automatically generatedA picture containing background pattern

Description automatically generated

This icon for a New Chat

After creating a New Chat. It will show all the user under the organization

A picture containing text, electronics, screenshot

Description automatically generated

Click the username and create new messahe



Change this to Create Group Chat then upon clicking username will appear to select and rename the Group chat

Graphical user interface

Description automatically generated with low confidence

Graphical user interface, text, application

Description automatically generated

This icon to attached file and Photo



FREELANCER ACCOUNT



The Differenc of Freelancer Account is the power to set own target and set own location , Brand thru Set Up Page

This is the Homepage of Freelancer.

* Adding Freelancer, Moderator and Normal user is already added in admin side.

Upgrade the UI Design ( Details can be sent Separately)

A picture containing text, electronics, screenshot

Description automatically generated

A picture containing table

Description automatically generated

Graphical user interface, application, table

Description automatically generated

Graphical user interface, application, table

Description automatically generated

Graphical user interface

Description automatically generated with medium confidence

Please note that I made the flow as I think how they will work. But I am welcome for suggestion and your expertise.

--- end---